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JOURNAL ARTICLES

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- Gardner, W.L.; Reithel, B.J.; Foley, R.T.; Cogliser, C.C.; and Wolumbwa, F.O., "Matching Personality and Organizational Culture: Competing Values, The Five Factor Model, and Person-Organization Fit", 2005 Southern Management Association annual meeting, November 9-12, Charleston, SC.
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RELATED PUBLICATIONS AND MEDIA INTERACTION:

Interviewed for the article "Mississippi Ranks Last in Internet Usage", Sun-Herald, Biloxi-Gulfport, MS, April 3, 2010.

Interviewed for the article "College Faculty Exodus Persists", The Clarion Ledger, Jackson, MS, June 3, 2007.

Reithel, Brian J. "The Entrepreneurial Difference", Delta Business Journal, Cleveland, MS, March 2007.

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Interviewed as a primary source for the article “What is IT’s Role?: How Analysis & Change Could Boost Your Effectiveness”, Processor, Volume 28, Issue 6, February 10, 2006, pg. 29.

Interviewed for the article “Where Career Changers Go: Five Top Choices”, New York Times, November 6, 2005, pg. 33.

Interviewed for the article “Building Your Data Center Career: Five Ways to Help You Become Better at What You Do”, Processor, Volume 27, October 14, 2005.

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Interviewed for the web article “Tech Resource: The Association of Information Technology Professionals” by Allan Hoffman, Monster.com, Spring 2005.

Interviewed for the article “Cellular South Thinks Big”, The Clarion Ledger, Jackson, MS, March 27, 2005.

Interviewed for a feature story on Mississippi Public Broadcasting about ethics, ethics education, and business decision-making associated with the recent conviction of former WorldCom CEO Bernie Ebbers, running date March 16, 2005.

Interviewed for the article “Oxford Company FNC Fares Well in Mortgage Industry”, The Clarion Ledger, Jackson, MS, February 13, 2005.

Interviewed for the article “The Blogging Business” Northeast Mississippi Daily Journal, Tupelo, MS, January 21, 2005.

Interviewed for the National Public Radio (NPR) Morning Edition story “Chinese Company Buys IBM’s PC Business”, by Jim Zarroli, for a historic perspective on the IBM PC, running date: December 8, 2004.

Reithel, Brian J. “Three C’s of the Global Economy: Change, Computers, and China”, Delta Business Journal, November 2004.

Interviewed by the Mississippi News Network (100 stations) “Off-Shore Call Centers are Here to Stay”, running date: February 24-26, 2004.

Interviewed for the article "Got a Bill to Pay Today? Hit Net, Skip the Check", by Robert Schoenberger, The Clarion Ledger, Jackson, MS, Sunday, August 19, 2001.

Interviewed for the article "Wanted: Tomb Raider" as a source on project management for computer game development by Jill Maxwell, Reporter, Inc Magazine (Technology Edition), November 15, 2000.

Interviewed as a primary source for the article "VideoDidact Unites Classroom Computers" for T.H.E. (Technological Horizons in Education) Journal, April 2000.

Interviewed as a primary source for the article "'Webifying Mainframe Apps: Lessons from the Field" by Lee Copeland, Staff Writer, ComputerWorld, January 3, 2000.

Interviewed as a source and featured in the article "Shopping in the Next Century" by Sherry Lucas, Staff Writer, The Clarion Ledger, December 13, 1999.

Featured on *Mississippi Business Today* television show in a segment on trends in electronic commerce, 1999.

Interviewed as a primary source for the article "E-Commerce Fundamentally Changing American Business" by Becky Gillette, Staff Writer, Mississippi Business Journal, July 12, 1999.

Reithel, Brian J. (editor) Theory and Application: Proceedings of the Decision Sciences Institute Southwest Region Annual Meeting, Houston, TX, March 10-13, 1999.

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Results from my stream of research in spreadsheet reliability perception formation were featured in PC WORLD: Lotus Edition, November 1994, in the article "Do You Need Spreadsheet Triage?", page 106-L3.

ASSORTED PRESENTATIONS:

Reithel, B.; Gilfand, M.; Jetton, K. and Kitchens, F. "AITP Student Chapters and the AITP National Collegiate Conference & Career Fair: An Overview" presented at ISECON 2016, Pittsburgh, PA, Nov. 11, 2016.

Reithel, B. "Windows Registry: Shell Bags" presented at the 2016 FBI Mississippi Digital Forensics Workshop in Ridgeland, MS on May 17, 2016.

Reithel, B. "A Guided Tour of Amazon Web Services for Information Systems Faculty", ISECON 2015, Orlando, FL, November 6, 2015.

Reithel, B. "Windows Registry – Windows 7 and 8", Mississippi Digital Forensics Conference, hosted by the Federal Bureau of Investigation (FBI) Jackson Division, Jackson, MS, May 2015.

Reithel, B. and Guo, X., "Criminals in the Clouds", Mississippi Digital Forensics Conference, hosted by the Federal Bureau of Investigation (FBI) Jackson Division, Jackson, MS, May 2014.

Reithel, B., Robinson, R., and Nichols, D., "A Multidisciplinary Exploration of the Higher Education Bubble", Southwest Decision Sciences Institute panel session, Dallas, TX, March 2014.

Heinrichs, L. Kleen, B., Cronan, P., Kreie, J., and Reithel, B. "Women in IT: Are We There Yet?", panel presentation as special joint session for Southwest Decision Sciences Institute and the Association of Business Information Systems annual conferences, Dallas, TX, March 2014.

Reithel, B. "E-Commerce in Mississippi: Glimpse of the Future", Mississippi Broadband Connect Coalition Summit, Jackson Convention Complex, Jackson, MS, November 12, 2013.

Reithel, B. and Pumphrey, D., "Forensic Examination of Android Cell Phones", Mississippi Digital Forensics Conference, hosted by the Federal Bureau of Investigation (FBI) Jackson Division, Jackson, MS, May 2013.

Nezlek, G., Dekleva, S., Hidding, G., Reithel, B., & Wagnespach, L., "Who, What, Where -- In Search of the Home for IS", 2012 ISECON Conference, New Orleans, LA, November 2012.

Reithel, B. FNC University, FNC Inc., Oxford, MS, 2012.

- "IT of the Future"
- "MIS Overview"
- "Database Systems"
- "Business Intelligence and Data Warehouse Systems"
- "How the Web was Won"
- "There's an App for That!"

"The Future of Information Technology", presented to the Mississippi Digital Government Summit, Jackson, MS, September 25, 2012.

“The Future of Information Technology”, presented to the Jackson, MS, chapter of AITP: The Association of Information Technology Professionals, September 22, 2011.

“A Multi-Stage Hierarchical Process Using Taguchi Loss Functions and Regression to Appraise Residential Property”, a paper by Bennie Waller, Bryan Kethley, and Brian Reithel, presented at the 40th Annual Meeting of the Decision Sciences Institute, November 16, 2009, New Orleans, LA.

“Tracking Graduates’ Success”, panel presentation to the Southern Business Administration Association (Southern Business Deans group) Summer Workshop attendees, July 16, 2007, St. Simon’s Island, GA.

“The Now and Present Future: Its Implications for Business, Media Organizations, and Society”, keynote address, Reinvent College Media Conference, February 3, 2006, Oxford, MS.

“Floor-top, Desk-top, Lap-top, Palm-top, Non-top (and Non-Stop!): Challenges for the IT Professional of the Future”, keynote address, Association of IT Professionals Region 5 Annual Meeting, October 19, 2005, Green Bay, WI.

“AACSB International Accreditation: Deans Speak On What Faculty Members Should Know” panel member (with G.M. Franklin, D.R. Arnold, M.C. Banks, C.A. Bullock, and D.T. Grider) at the U.S. Association for Small Business and Entrepreneurship/SBI National Conference, January 14, 2005, Indian Wells, CA.

“The Future of Information Technology: A View from the Crossroads” invited presentation at the Mississippi Statewide Technology Luau sponsored by the Jackson, MS chapter of the Association of IT Professionals, September 21, 2004, Jackson, MS.

“The Future of Information Technology” invited presentation at the 2004 Institute of Managerial Accountants Annual Conference & Exposition, June 29, 2004, Chicago, IL.

“New Changes in Business Accreditation” panel member (with M. Fischer, J. Burbridge, P. Huo, and C. Jones) at the Southwest Decision Sciences annual meeting, March 3, 2004, Orlando, FL.

Keynote address on “Technology in Higher Education”, Opportunities for Higher Education in North Mississippi Conference, Tupelo, MS, April 2003.

“Effective Delegation”, The University of Mississippi MASH Supervisory Development Series, March 2003, 2004, 2005, 2006.

“Emerging Technologies: A View from the Crossroads”, FedEx corporate headquarters “Purple-Bag Lunch” invited speaker, Memphis, TN, October 2002 .

“Future Trends in Information Technology and Emerging Technologies”, keynote address presented to the annual planning retreat of the Division of Information Systems leadership at the University of Mississippi Medical Center, Jackson, MS, February 2002.

“The Pros and Cons of Online Classes”, campus-wide panel member for a presentation to University of Mississippi faculty, November 2001.

“AITP: Your IT University”, presentation to the monthly meeting of the Jackson, MS, chapter of the Association of Information Technology Professionals, August 2000.

“Creating Lifelong Value Through Information Technology”, presentation to the Annual Year-End Meeting of the UM Academic Computing and Support Services Staff, April 2000.

“Building an Interactive Computer Classroom”, presentation to the Creating Futures Through Technology Conference for all Mississippi IHL faculty, Jackson, MS, February 1999 (with Del Hawley).

“2001: A Technology Odyssey”, presented at the Computer & Technology Showcase, Jackson, MS, Trade Mart, September 1998.

“Facilitating Visioning Meetings”, presented to the Oxford, MS long range planning group as part of the *Vision 2020* community planning initiative, June 1998.

“Organization and Competition in a Wired World”, presented to the Mississippi Scholars Conference, November 1996.

“Ole Miss Academic Update”, each summer I made a number of presentations to local alumni chapters for the University of Mississippi across the nation, 1995-2003.

Conducted numerous professional development seminars in Supervisory Training for managers in major regional/national industrial firms. Three primary teaching areas: Change Management, Motivation, Communication (1992-1997)

“Leaders with Byte”, presentation to more than 1,000 high school student leaders in attendance at the Mississippi Student Council Workshop, October 1996.

“Group Dynamics, Project Management, Commitment Management, Change Management and Motivation” presented as a professional development seminar for officers and senior NCOs in all four armed forces assigned to DEOMI in the Department of Defense at Patrick AFB, Florida (1995)

“Team Building”, conducted as a professional development seminar for Mississippi Municipal Clerks and Collectors, Diamondhead, MS, 1997

“A Field Guide to the Internet” presented as a professional development seminar/workshop for business owners, university administrators, and community college administrators, Oxford, MS, 1997.

“Opportunities for the Accountant Along the Information Superhighway”, presented as a continuing education workshop as part of the School of Accountancy’s “Accountancy Weekend” event, Oxford, MS, 1997.

“The Computer Professionals Survival Guide”, presentation to DPMA chapter at UM, 1994.

“Reengineering and Information Technology”, presentation to Management students, Fall 1994.

“Technologies, the Future, and You”, presentation to the MIS Society, University of South Florida, Spring 1991.

“Software Quality Assurance for User-Developed Applications”, presentation to the Information Systems and Decision Sciences faculty at the University of South Florida, December 1990.

DOCTORAL DISSERTATION COMMITTEES:

Shirani, A.	(Completed 1993) committee member
Hwang, D.	(Completed 1995) committee member
Al Jumaih, K.	(Completed 1995) committee member
Thomas, J.	(Completed 1996) committee member
Govindarajulu, C.	(Completed 1996) co-director
Kim, D.	(Completed 1996) co-director
Nyshadham, E.	(Completed 1997) committee member
Hasan, B.	(Completed 1997) co-director
Morrisette, Shelley	(Completed 1997) committee member
Zanzig, J.	(Completed 1998) committee member
Kreissl, L.	(Completed 2001) committee member
Kitchens, F.	(Completed 2000) committee member
Greer, T.	(Completed 1999) committee member
Jackson, N.	(Completed 1999) committee member
Kamssu, A.	(Completed 1999) director
Kwun, Obyung	(Completed 2004) director
Curry, Jeanie	(Proposal defened, ABD 2000) committee member
Waller, Bennie	(Completed 2004) director
Alonzo, Mei	(Completed 2002) director
Cegielski, Casey	(Completed 2001) director
Foley, Richard	(Proposal defened, ABD 2000) committee member
Park, Yangil	(Completed 2003) director
Rebman, Carl	(Completed 2001) director
James, Tabitha	(Completed 2002) committee member
Williams, Denise	(Completed 2004) director

Vanvuren, Kenneth	(Completed 2003) committee member
Wang, Jianfeng	(Completed 2003) director
Wang, Hong “Wendy”	(Completed 2002) co-director
Garner, Bart	(Completed 2004) director
Metrejean, Eddie	(Completed 2004) committee member
Wang, Haibo	(Completed 2004) committee member
Sagbansua, Lutfu	(Completed 2004) committee member
Boswell, Katherine	(Completed 2004) director
Grant, Gerry	(Completed 2005) committee member
Garrison, Gary	(Completed 2005) co-director
White, Barbara Jo	(Completed 2005) director
McDaniel, Larry	(Completed 2005) director
Xu, Xiaobo	(Completed 2005) director
Zhang, Jie	(Completed 2006) director
Kim, Sang	(Completed 2005) co-director
Ziegelmayr, Jennifer	(Completed 2009) director
Posey, Jamison	(Completed 2007) director
Pirim, Birsal	(Completed 2007) committee member
Matthews, Frank	(Completed 2009) committee member
Pirim, Taner	(Completed 2006) committee member
Ablanado, Jose	(Completed 2007) committee member
Kim, Donghyun	(Completed 2012) committee member
Mukhopadhyay, Surma	(Completed, 2014) director
Sims, Eric	(Completed, 2012) committee member
Winstead, Jack	(Completed, 2013) committee member
Balan, Shilpa	(Completed, 2014) co-director
Strong, Jody	(Proposal defened, 2012) committee member
Pumphrey, David	(Completed, 2014) director
Pepper, Will	(Completed, 2014) director
Guo, Xiang	(Completed, 2014) director
Lopez, Andres	(Proposal defened, 2017) director
Ball, James	(In progress, 2017) director
Chapman, Thomas	(In progress, 2017) director

Undergraduate Honors Thesis Committees (for the McDonnell Barksdale Honors College)

Laura Robey	(Completed 2001) director
Amanda Fong	(Completed 2002) committee member
Natalia Lentino	(Completed 2004) committee member
Corey Palmer	(Completed 2004) committee member
Jeff Holloway	(Completed 2005) committee member
Garreth Blackwell	(Completed 2005) committee member
Emily Evans	(Completed 2005) committee member
Gaines Drago	(Completed 2005) committee member
William Whitaker	(Completed 2005) committee member
Regan Frink	(Completed 2006) committee member
Jared Martin	(Completed 2006) committee member

Sarah Morrison	(Completed 2006) committee member
Allison Buckley	(Completed 2007) committee member
Bennett Drago	(Completed 2007) committee member
Melissa King	(Completed 2007) committee member
Nirmal Dharmaratne	(Completed 2013, director
Zachary Mitchell	(Completed 2016) committee member
Pontus Anderson	(Completed 2017) committee member
Chase Moore	(In progress, 2017) committee member

EDUCATION SUMMARY:

Doctor of Philosophy

Texas Tech University, 1992

- major: Management Information Systems (**MIS courses GPA: 4.0**)
 (dissertation area: End-User Computing and Software Quality;
 dissertation co-chairs: Dr. Paul Cheney, Dr. David Hale)
- minor: Computer Science

Master of Business Administration

Texas Tech University, 1988 (**MIS courses GPA: 4.0**)

Bachelor of Business Administration (cum laude)

Eastern New Mexico University, 1985

- major: Business Information Systems (**BIS courses GPA: 4.0**)
- minor: Economics

Continuing Professional Development:

- Business Ethics Symposium, Univ. of Memphis, 1993
- Faculty Technology Fellow, University of Mississippi, Summer 1995
- National Conference on Student Recruitment & Retention, New York, 1995
- Project Management Course, Fred Pryor Seminars, Memphis, TN, 1995
- Mississippi Institutions of Higher Learning “Universities of the 21st Century” Technology Retreat, Jackson, MS, April 1996
- Arthur Andersen’s international workshop on “School of the Future: Learning for the 21st Century”, St. Charles, IL, April 1997.

- Council for the Advancement and Support of Education (CASE):
 - Workshop on “Asking for and Closing the Major Gift”, Memphis, TN, June 1997.
 - Region 3 conference “Managing Exponential Growth”, Atlanta, GA, 1999.
 - Region 3 conference “2001: A CASE Odyssey”, Atlanta, GA, 2001.
 - Development for Deans, Denver, CO, 2005
- National Institute of Standards and Technology (NIST) industrial research conference “Pervasive Computing 2000”, Gaithersburg, MD, 2000.
- Camden Technology Conference “Being Human in the Digital Age”, Camden, Maine, 2000.
- Online Learning 2000, Denver, Colorado.
- Stephen Covey “Leadership is a Choice: The Four Roles of a Leader” workshop, Memphis, TN, 2001.
- Greenleaf Center for Servant-Leadership, “Leadership Institute for Higher Education”, Indianapolis, IN, 2001.
- Harvard University, *Management Development Program*, 2001
- The Snowmass Institute “Strategic Management for College & University Executives”, Snowmass, CO, 2001.
- Microsoft .NET Developer Training, Memphis, TN, 2002.
- Southern Business Administration Association
 - *Summer Workshop for Business Deans*, Winston Salem, NC, 2003
 - *Summer Workshop for Business Deans*, Myrtle Beach, SC, 2004
 - *Summer Workshop for Business Deans*, Asheville, NC, 2005.
 - Annual Meeting, San Antonio, TX, 2004
 - Annual Meeting, Atlanta, GA, 2005
 - Annual Meeting, Charleston, SC, 2006.
- AACSB New Learning Technologies Workshop, Wake Forest University, May 1995
- AACSB Continuous Improvement Symposium
 - St. Louis, MO, 1996
 - Minneapolis, MN, 1999
 - St. Louis, MO, 2003
 - Philadelphia, PA, 2005
- AACSB New Deans Seminar, Memphis, TN, 2003.
- AACSB Business Accreditation Seminar, St. Louis, MO, 2003
- AACSB Advisory Council Seminar, Atlanta, GA, 2004.
- AACSB International Meeting
 - Montreal, 2004
 - San Francisco, CA, 2005
 - Tampa, FL, 2007

- AACSB Learning from the Leaders Conference, Denver, CO, 2004
- AACSB Deans Conference
 - Orlando, FL, 2005
 - San Diego, CA, 2006
- AACSB Accreditation Reviewer Training, Tampa, FL, 2005
- AACSB Strategic Management Conference, Tampa, FL, 2007
- Southwestern Business Deans Association
 - Galveston, TX, 2004
 - Dallas, TX 2005
 - Santa Fe, NM 2006
- Basic CITI Course in the Protection of Human Subjects, November 2004
- Franklin/Covey, “The Four Disciplines of Execution” workshop, 2005
- Earned certificate of completion (supervisory level) for the “Preventing Sexual Harassment” online course, The University of Mississippi, June 2007.
- Earned certificate of completion (supervisory level) for the “Preventing Employment Discrimination” online course, The University of Mississippi, June 2007.
- Digital Forensics Continuing Education:
 - “2013 Mississippi Digital Forensics Conference” hosted by the Jackson Division of the Federal Bureau of Investigation (FBI), May 2013.
 - “2014 Mississippi Digital Forensics Conference” hosted by the Jackson Division of the Federal Bureau of Investigation (FBI), May 2014.
 - “2015 Mississippi Digital Forensics Conference” hosted by the Jackson Division of the Federal Bureau of Investigation (FBI), May 2015.
 - “2016 Mississippi Digital Forensics Conference” hosted by the Jackson Division of the Federal Bureau of Investigation (FBI), May 2016.
- ABET (Computing Accreditation Commission)
 - Certified Program Evaluator (PEV) in Information Systems, 2016.

PROFESSIONAL EXPERIENCE:

January 2008 - Present

The University of Mississippi, Oxford, MS
Professor of MIS

February 2005 – December 2007

The University of Mississippi, Oxford, MS
Dean, School of Business Administration and
Professor of MIS

The Dean, who reports to the Provost, provides academic and administrative leadership for the school and its AACSB-accredited undergraduate, masters, and doctoral programs. The Dean represents the Business School within the University, the business community, and on governmental matters.

The UM School of Business Administration (www.olemissbusiness.com), established in 1917, employs 54 full-time faculty in the Departments of Finance, Management, Marketing, and MIS/POM with state financing, private funds and endowment monies (about \$9 million annually). Located in a contemporary, 117,000 square-foot complex constructed in 1998, the business school integrates the latest technology in all offices and classrooms. Student enrollment is approximately 3,000 undergraduate, 60 MBA, and 60 doctoral students. The School is also home to the state office of the Mississippi Small Business Development Centers. The Mississippi SBDC's provide business services statewide in partnership with other institutions at nine individual Centers across the state.

July 2004 - February 2005

The University of Mississippi, Oxford, MS
Interim Dean, School of Business Administration and
Professor of MIS

July 2003 - June 2004

The University of Mississippi, Oxford, MS
Interim Dean, School of Business Administration and
Associate Professor of MIS

November 2002 – Present

IT Synergistics, LLC, Jackson, MS
Chief Information Officer (CIO)

This company's mission is to pursue ventures associated with the development, use, maintenance, marketing, sale and other activities related to enterprise software and systems. Its primary software products are FDA 510(k)-regulated enterprise applications for community blood centers.

September 2002 - June 2003

The University of Mississippi, Oxford, MS
Department Chair MIS/POM and
Associate Professor of MIS

In Summer 2002, the Dean of the School of Business Administration invited me to serve as Chair of the new Department of MIS/POM as part of the reorganization of the School. Accepting this role necessitated my resignation from the position of Associate Vice Chancellor for University Relations.

As Chair, my responsibilities include all those listed below under the role of Area Coordinator for MIS/POM as well as budgetary authority and responsibility for developing and implementing a strategic plan for the Department.

September 2001-August 2002

The University of Mississippi, Oxford, MS
Associate Vice Chancellor for University Relations,
Area Coordinator of MIS/POM, and Associate Professor of MIS

In addition to my ongoing responsibilities as Associate Vice Chancellor, during 2001-2002, I worked closely with Dr. Maurice Eftink, Associate Provost, to help guide the creation of the University's new comprehensive strategic planning effort throughout the academic year, along with my other regular duties with respect to University Relations and MIS/POM.

Also, I assumed significant responsibilities, in partnership with the Vice Chancellor for University Relations, to oversee the completion of construction and opening of the University's new 90,000 square-foot, \$25 million, Ford Center for the Performing Arts, which was assigned to our Division for administrative purposes.

January 2001-August 2001

The University of Mississippi, Oxford, MS
Associate Vice Chancellor for University Relations,
Interim Director of the Trent Lott Leadership Institute,
Area Coordinator of MIS/POM, and Associate Professor of MIS

Associate Vice Chancellor activities: Working together with the Vice Chancellor for University Relations and the Chancellor, the Associate Vice Chancellor is charged with guiding the identification, cultivation, and solicitation of donors who can provide gifts to the University, managing the activities of more than 30 full- and part-time staff members in the Office of University Advancement and the Office of Development Services, supervising and facilitating the development of specific

proposals for individuals, foundations, and corporations that have the ability to provide support to the University, monitoring the progress of the University's advancement efforts, devising appropriate strategies and tactics, recruiting personnel to fulfill the objectives of the University Advancement mission, developing advancement-related publications designed to bring good favor to the University and attract extramural support, monitoring the University's prospect management system to ensure appropriate coordination of development activities, and working on various special projects as assigned, including working as part of the team asked to guide the University's comprehensive strategic planning effort during 2001-2002.

August 2000-December 2000

The University of Mississippi, Oxford, MS
Associate Professor of MIS, Area Coordinator of MIS/POM, Co-Director of the *Commitment to Excellence Campaign*, and Interim Director of the Trent Lott Leadership Institute

Lott Leadership Institute activities: Working together with the Provost, the Interim Director – as the first appointed Director – was charged with developing initial multi-year budgets for the Institute as well as its program in Forensics, forming alliances with internal and external constituencies related to the Institute's mission, steering the \$2 million construction/renovation project for the facility that will house the Institute, seeking additional external funding from regional and national supporters, commencing the search for a permanent Director, initiating professional development programs in the leadership area, creating and sustaining leadership development programs for both college and high school students, planning for the undergraduate minor in Leadership Studies, and laying the groundwork for a possible undergraduate major in Leadership Studies. The Director is also responsible for the University's Freshman Speech program, including supervision of three full-time faculty members to cover all sections of Speech courses offered by the University.

December 1998-July 2000

The University of Mississippi, Oxford, MS
Associate Professor of MIS, Area Coordinator of MIS/POM, and Co-Director of the *Commitment to Excellence Campaign*

Co-Director of the *Commitment to Excellence Campaign* activities:
Working together with the Vice Chancellor for University Relations and the Chancellor, the Co-Director was charged with guiding the identification, cultivation, and solicitation of donors who could support the University's academic endeavors in the seven areas identified in the Case Statement of the campaign, developing agendas for the University's Campaign Cabinet and

National Steering Committee, supervising and facilitating the development of specific proposals for individuals, foundations, and corporations that have the ability to provide support to the University, monitoring the progress of the campaign, devising appropriate strategies and tactics, recruiting personnel to fulfill the objectives of the campaign, developing campaign-related publications designed to bring good favor to the University and attract support for the campaign, monitoring the University's prospect management system to ensure appropriate coordination of development activities, and working on various special projects related to the successful attainment of the \$200,000,000 campaign goal. **At the close of the campaign (December 2000), gifts and pledges totaled more than \$525.9 million.**

July 1998-November 1998

The University of Mississippi, Oxford, MS
Associate Professor of MIS, Area Coordinator for MIS/POM, and Co-Chair of the Sesquicentennial

Area Coordinator for MIS/POM activities: responsible for all course scheduling, faculty recruiting, graduate student assistant assignment, student recruiting, and various duties as assigned by the Dean. The Area Coordinator served as a member of the School of Business Administration's Executive Committee which met regularly to guide the School in its quest for national prominence. The Area of MIS/POM includes twelve (12) full-time faculty members and approximately 20 graduate/teaching assistants.

Noteworthy Accomplishments and Activities as Area Coordinator/Department Chair:

- Created the first-ever AITP High School Programming Challenge in Spring 2003, with participation by high school students from across the state of Mississippi, as a recruiting and visibility-generating activity for our MIS program.
- In September 1999, our AITP student chapter was named the first-ever "Outstanding Student Chapter of the Year" for Region 3 (which spans New Mexico to Mississippi), and nominated for the national award – to be announced in Spring 2000.
- In March 2000, our AITP student chapter was named the inaugural recipient of the **national "Outstanding Chapter of the Year"** award, announced at the AITP National Collegiate Conference in Tampa, FL.
- Formed the "Information Technology Advisory Council" to involve firms such as FedEx, International Paper, Accenture, Furniture Brands International, and Southern Farm Bureau in the process of guiding the undergraduate MIS and CS programs.
- Recruited new faculty (grew from four to a total of eight positions) to meet

the challenges associated with a more than 200% increase in the number of MIS majors (from 97 to 240 students in the period of 1997 - 2001) and students enrolled in the MIS “core curriculum” courses in the School of Business.

- Launched a semiannual newsletter and electronic mailing list for MIS program alumni and friends.
- Obtained several fellowships for doctoral students in the final semester of their dissertation to enable them to spend all of their time on completing their dissertations.
- Obtained external funding to provide a web server and additional support for our AITP student chapter.
- Led the effort to have our School of Business Administration join the SAP University Alliance, resulting in a software grant worth more than \$800,000 and hardware grants of \$19,000 to offer Enterprise Resource Planning (ERP) concepts in various MIS and other business courses.
- Obtained several thousand dollars in additional private donations for the MIS Program Support Fund.

July 1997-June 1998

The University of Mississippi, Oxford, MS
Associate Professor and Co-Chair of the Sesquicentennial

July 1995-June 1997

The University of Mississippi, Oxford, MS
Assistant Professor and Co-Chair of the Sesquicentennial

Sesquicentennial Activities: Outreach duties include contact with the general public, university alumni, financial supporters, Mississippi Institutions of Higher Learning (IHL) staff, students, faculty, university committees and the general campus community in order to advance the goals of the Sesquicentennial effort. Coordinate with the Medical Center regarding the Sesquicentennial events on the Jackson campus. Coordination and management responsibilities for a large number of initiatives, committees (both on- and off-campus), and celebration activities related to the Sesquicentennial. Served as a member of the Chancellor’s Transition Team (charged with the development of a new organizational structure for the University). Support the Chancellor and the Executive Director of the Sesquicentennial in the planning and development of the University’s *Commitment to Excellence* capital gifts campaign. Serve on the University’s Fundraising Steering Committee. Serve as a member of the Campaign Cabinet to guide the campaign. Coordinate the development of proposals by faculty and staff for the Capital Gifts Campaign portfolio. Guide the publication of Sesquicentennial materials including the *Visions* magazine series, exhibits, memorabilia, calendars, prints, pamphlets, brochures and press releases. Co-chair

the Sesquicentennial Celebration Committee annual meetings. Provide leadership with the Faculty Senate and Staff Council in planning and developing the *Champions* and *Excellence 21* activities. Work with the Office of Research to help incorporate faculty and staff into the ongoing Capital Gifts Campaign planning process. Work with administrators, faculty, staff, students and external constituencies to enhance the educational, research, and service activities of the University. Serve as a speaker at various Alumni Association local club meetings around the country to advance the interests of the University.

August 1991-June 1995

The University of Mississippi, Oxford, MS
Assistant Professor of Management and Marketing

Teaching areas include undergraduate, masters, and doctoral courses in Management Information Systems in the following areas:

- (1) Systems Analysis & Design (including Computer-Aided Systems Engineering),
- (2) Management of Information Systems (including strategic planning, database, distributed systems, telecommunications, management of end-user computing).
- (3) Enterprise Resource Planning Systems and the future of information technology.

Supervisory responsibility for several doctoral research assistants and personal administrative assistants. Faculty advisor to the Association of Information Technology Professionals (AITP, formerly known as DPMA) student chapter. Novell and Windows NT Ethernet network: authorized with "domain administrator" and "postmaster" privileges to support use by the entire School of Business Administration.

As a faculty member, campus-wide leadership activities included:

- Coauthor and consultant for the \$675,000 Faculty Technology Enhancement Project (\$1500 in information technology funds to every full-time, tenure-track faculty member) during the 1994-95 academic year. This project included the establishment of the Faculty Technology Development Center. The FTDC went on to help more than 100 University faculty members learn to use computer technology to enhance teaching.
- Serving as a consultant and brainstorming session leader for "Thinking About the 21st Century University," a university-wide faculty planning effort.

University of Mississippi internal service summary over the period 1991 - present

Department/Area Committees

- MIS Program Assessment Committee (chair)
- Management and Marketing Department Affirmative Action Plan Committee
- Numerous search committees

School of Business Administration

- Outstanding Teacher Award selection committee (chair)
- Honor Code Committee
- Outstanding Teacher Award selection committee (member)
- MBA Strategic Review Committee
- Advanced Electronic Classroom and Computing Committee
- Undergraduate Curriculum Review Committee
- Building Planning Committee
- Numerous search committees
- Mississippi Business Today Advisory Committee
- School of Business Administration Research Committee
- School of Business Administration Executive Committee
- Technology Committee
- Dean's Advisory Committee on Tenure & Promotion
- School of Business Journal Review Committee

University-Level Committees:

- UM Faculty Technology Development Center (FTDC) co-founder
- Summer Session Committee
- Committee on Student Financial Aid
- Trent Lott Leadership Institute Planning Committee
- Computer Center Committee
- Homecoming Committee
- Faculty Senate Ad Hoc University Planning Committee
- Faculty Senate Committee on General Academic Affairs
- Faculty Senate Committee on Elections
- Faculty Senate Finance Committee (chair)
- Faculty Senate Academic Support Services (chair)
- Faculty Senate (vice chair)
- University Recruitment and Retention Committee
- University Assessment Committee (chair)
- SACS Self-Study Committee on Institutional Purpose
- Faculty Development Steering Committee
- Tele- and Data-communication Planning Team (chair)
- Academic Computing Task Force
- Standing Committee on Instructional Technology

- IT Division Re-engineering Steering Committee
- Internet-2 Policy Guidelines Task Force
- Numerous search committees
- Employee Assistance Program Advisory Board Member
- Institutional Review Board for the Protection of Human Subjects (IRB) committee member
- Transfer Equivalency and Campus Management Task Force
- University Honors Council
- NCPA Review Task Force
- UM Golf Course Development Committee
- UM Research Park Steering Committee
- Council of Academic Administrators
- Congressional Fellows Selection Process Committee
- UM Independent Study High School Advisory Board
- University Tenure & Promotion Appeals Committee (Chair, multiple years)
- Law School Dean Search Committee
- Bachelor of General Studies Advisory Committee
- Vice Chancellor for Student Affairs Search Committee
- University Grade Appeal Committee
- Senior International Officer and Executive Director of the Office of Global Engagement Search Committee
- Ole Miss Women's Council for Philanthropy – Career Mentor
- University Task Force for Online Education

Experience at Other Institutions (pre-1991)

1990-1991

University of South Florida, Tampa, FL
Visiting Lecturer in Management Information Systems

Teaching duties included undergraduate and graduate courses in the areas of Database Management Systems and Telecommunications Systems.

Committee assignment: Graduate Curriculum Committee (non-voting member).

Directed multiple (5-10) student project teams (2-5 persons each) developing University and corporate information systems applications and network planning documents under course-based supervision each semester.

1987-1990

West Texas A & M University, Canyon, TX
Instructor of Computer Information Systems

Teaching duties in Computer Information Systems and Computer Science degree programs included undergraduate and masters courses in Systems Analysis and Design, Telecommunications, Large Systems Architecture, Application Software, COBOL, Advanced COBOL, Pascal, Advanced Pascal, BASIC, C, FORTRAN, Principles of Computer Science, Microcomputer Systems Architecture, Computer-Aided Software Engineering (CASE), Principles of Management Information Systems.

Committee assignments included: Departmental Mission Committee, College of Business Undergraduate Core Curriculum Committee, College of Business Strategic Computing Committee.

Additional duties included supervisory responsibility for ten to twelve student lab assistants staffing two mini/microcomputer laboratories. The microcomputer lab facility included an IBM Token-Ring network. Directed multiple (5-10) student project teams (2-5 persons each) developing University and corporate information systems applications under course-based supervision each semester.

Faculty advisor to an award winning Data Processing Management Association (DPMA) student chapter.

Responsible for managing hardware, software and mini-computer account usage in two mini/microcomputer laboratories. Also served as database administrator (DBA) for both the Oracle relational database management system and a CODASYL-model database management system used for projects on a minicomputer system. Authorized with "project administrator" privileges on Prime minicomputer system in order to distribute and manage academic user accounts.

1984-1986

Clovis Community College (formerly known as Eastern New Mexico University-Clovis Campus), Clovis, NM
Instructor of Computer Information Systems

Teaching duties included undergraduate courses in Principles of Computer Information Systems, BASIC, Advanced BASIC, RPGII (on IBM minicomputer), Advanced RPGII (on IBM minicomputer), Applied Database Programming, Spreadsheet Software, Microcomputer Software, and Introduction to Business.

Committee assignments included: Computer Information Systems Curriculum Committee, Campus Faculty Evaluation Committee. Directed multiple (4-8) student

project teams (1-4 persons each) developing University and corporate information systems applications under course-based supervision each semester.

Faculty advisor to Data Processing Management Association student chapter.

1983-1984

Bell Corp., Clovis, NM

Programmer/Analyst

Responsible for developing and maintaining accounts-receivable and general-ledger accounting software.

TEACHING EXPERIENCE SUMMARY: SEMESTER-LENGTH COURSES TAUGHT

- * Principles of MIS
- * Principles of Computer Science
- * Pascal, Advanced Pascal/Data Structures
- * BASIC, Advanced BASIC
- * COBOL, Advanced COBOL
- * FORTRAN
- * RPGII, Advanced RPGII
- * Visual Basic Programming I
- * Large Systems Architecture
- * Microcomputer Architecture
- * Microcomputer Software
- * Decision Support Systems (featuring Web-based development using Visual Basic, VBScript, JavaScript, HTML, XML, JavaScript, and ASP.NET)
- * MIS Capstone (senior project course for MIS majors: PHP, MySQL, Java, Android App. Dev.)
- * Entrepreneurship: Launch Your Own Technology-based Business
- * Introduction to Business
- * IT Outsourcing and Off-shoring in South Africa (study abroad course)
- * Android Mobile Application Development (senior-level undergraduate elective)
- * Information Assurance and Computer Security (senior-level undergraduate elective)
- * Mobilizing Technology in the Modern Business Environment (MBA core)
- * Management Information Systems (MBA core)
- * MBA capstone course in Project Management (taught completely online)
- * Graduate Seminar in Enterprise Resource Planning Systems (SAP) and the Future of Technology
- * PhD Research Seminar in Management of MIS (Systems Planning, Software Engineering, Distributed Database Systems, and End-User Computing.
- * PhD Research Seminar in the Theoretical Foundations of Management Information Systems
- * PhD Research Seminar in Decision Support Systems
- * PhD Research Seminar in Digital Forensics

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- I have taught both a fully-online version and a traditional version of the *Systems Analysis & Design* course (junior-level). From 2002 – 2006, I taught *Management Information Systems II* as a fully online course, in addition to my other teaching responsibilities.
 - Also, I have semester-length experience teaching in a compressed interactive video (distance learning) environment, including teaching MBA students in a distance learning version of the *Mobilizing Technology in the Modern Business Environment* class.
 - In the late 1990's, I spent five years videotaping all of my class lectures and making them available to students as streaming-media files for study and review. Students were also able to watch the classes in real time online if they were unable to attend class (for example, I have had MBA students watch class in real time from Dallas and Chicago while they are traveling for work-related reasons).
 - I pioneered the use of "Silicon Chalk", an innovative real-time lecture recording and synchronized note-taking software package, in the MIS program, Fall 2004.

AWARDS AND HONORS:

Outstanding Educator Award, given annually by the Southwest Decision Sciences Institute to “Recognize the educator who has made an outstanding contribution to the discipline of Decision Sciences”, Spring 2007.

Who’s Who in Business Education, inducted Spring 2007.

Friend of Small Business Development Award from the national Association of Small Business Development Centers in recognition of work related to hurricane relief efforts in the wake of Hurricane Katrina, 2006.

Inducted into ***Phi Kappa Phi***, the nation’s oldest, largest, and most selective all-discipline honor society, 2006.

Distinguished Service Award, an award that is presented occasionally to a member who, over a period of years, has made outstanding contributions to the Southwest Decision Sciences Institute, 2006.

Mississippian of the Year, statewide award from the Jackson, MS chapter of the Association of Information Technology Professionals, 2005.

Allied Academies Distinguished Research Award, Academy of Information and Management Sciences, annual meeting, 2003.

Named as a recipient of the statewide ***Top 40 Under 40*** emerging business leaders award by the Mississippi Business Journal, January 2003.

Homer L. Saunders Best Practical Paper Award, Association of Business & Entrepreneurship, 2001

Named the ***Outstanding Member of the Year*** by the Jackson, MS, chapter of the Association of Information Technology Professionals, 2000

School of Business Administration, ***Favorite Teacher***, school-wide award, University of Mississippi, 1999-2000

School of Business Administration, ***MBA Program Teacher of the Year Award***, University of Mississippi, 1999-2000

Inaugural recipient of the national ***Student Advisor of the Year Award*** from AITP – The Association of Information Technology Professionals (formerly DPMA), 1996 (at the time of this award, there were more than 250 student chapters nationwide).

Irwin Distinguished Paper Award, Southern Academy of Legal Studies in Business,
Southwestern Federation of Administrative Disciplines (SWFAD) 1995

School of Business Administration ***Outstanding Teacher Award***, University of Mississippi,
1994-95

Golden Key International Honour Society member (honorary member 2001)

Beta Gamma Sigma academic honor society

Who's Who Among American University Students

Who's Who Among American High School Students

Eagle Scout

EXTERNAL SERVICE

ABET, Program Evaluator, external evaluator for computing-related academic programs that are seeking ABET accreditation, 2016.

National Marrow Donor Program (NMDP – www.BeTheMatch.org)

- Member of the Board of Directors, 2015, 2016.
- Chair of the IT Advisory Committee, 2016-2017.

ISECON 2012 (New Orleans, LA), served as chair of the sponsors/exhibitors committee.

ISECON 2013 (San Antonio, TX), served as chair of the sponsors/exhibitors committee.

ISECON 2015 (Orlando, FL) program chair.

ISECON 2016 (Pittsburgh, PA) program chair.

ISECON 2017 (New Orleans, LA) program chair.

Americas Conference for Information Systems (AMCIS) 2005 annual meeting in Omaha, Nebraska – Co-Chair (with Dr. Douglas Havelka) of the vendors and exhibitors committee.

International Conference on Information Systems (ICIS), served as a mentor in the ICIS Junior Faculty Consortium, Milwaukee, WI, December 2006.

Information Resources Management Association (IRMA) 2004 annual meeting in New Orleans, Louisiana – member of the Local Arrangements Committee

Steering Committee Member for the 2003 Mid-South Regional Meeting of the Consortium for Computing in Small Colleges.

Served as a member of the AACSB reaccreditation site visit team for the Spears School of Business at Oklahoma State University, 2008-2009.

Served as an external evaluator, including a site visit, for the Management Information Systems program at the University of Illinois-Springfield to support their progress toward AACSB accreditation, 2003-04.

Served as an external evaluator, including a site visit, for the *Pontikes Center for the Management of Information* at Southern Illinois University-Carbondale, 2002-2003.

Asked to serve as an external evaluator for the “Business Systems Analysis and Technology” degree program in the College of Business at the University of Louisiana at Lafayette, Summer 2002.

Served as an external reviewer, including a site visit, for the undergraduate and graduate programs in Information Systems, Information Technology, and Computer Science at National University, San Diego, CA, 2002.

Selected as a member of a national Delphi Panel chartered by the Illinois Board of Higher Education to conduct a review of the IS ‘97 National Model Curriculum. The panel consisted of 24 industry representatives and 24 higher education representatives drawn from across the country.

Oxford University School (a private school located in Oxford, MS)

- Member of the Board of Directors, 2004-2007 term
- Community Relations Committee (Chair)
- Fund-raising Committee (Chair)
- Board Vice-Chair, February 2005-July 2006
- Chair of the Board, August 2006 - 2007

Yocona Area Council, Boy Scouts of America (annually serving several thousand youth in scouting programs in 12 counties in northeastern Mississippi)

- Council Vice President for Finance, 2016-2017.
- Council Treasurer, 2014-2015
- Executive Committee Member, 2014-2015
- Nominating Committee, 2006-2007
- Long Range Planning Committee, 2005-2006
- Eagle Scout Council Recognition Banquet Chair, 2005, 2006, 2007, 2008, 2009
- Executive Board Member 2005, 2006, 2007, 2008, 2009, 2013, 2014
- Lafayette County “Friends of Scouting Campaign” Chair 2005, 2006

- Advisory Council Member, 2001-2002, 2002-2003, 2003-2004
- 2004 Budget Committee Member (January 2003)

Member of the selection committee for the 2004, 2005, 2006, and 2007 “Mississippi Business Hall of Fame Award” presented by Junior Achievement of Mississippi.

Advisory Board Member, E-Business Institute, Itawamba Community College, Tupelo, MS 2002.

Advisory Board Member, Information Technology Management Institute, University of San Diego, 2002, 2003, 2004, 2005

Advisory Board Member, *Living Blues* magazine, 2002, 2003.

Institute for the Certification of Computer Professionals (ICCP), 2001-2003:
Chair, Web Developer Certification Exam Committee

Member of Board of Directors -- North East Mississippi Novell Users Group (1995)

Foundation for Information Technology Education:

- President, 2000, 2001, 2002 (re-elected each year to the office of President)
- Director of the ISECON Conference 1999
- Regent, 1998-2004, reappointed for 2006-2008, 2009-2011, and 2012-2014 terms
- Secretary, 2009-2015

Association of Information Technology Professionals [national offices held]
(AITP is the oldest – founded in 1951 – national association for IT Professionals with thousands of professional and student members around the world)

- Advisory Board Member, Jackson, MS chapter (multiple years, including 2015)
- Chair of the Nominating Committee, 2007
- National Past President 2006
- Chair of the IT Research Community Outreach Committee, 2006
- Chair of the Standards of Conduct & Ethics Committee, 2006-2008
- Member of Standards of Conduct & Ethics Committee, 2009
- National President, 2005
- National Executive Vice-President / President-Elect, 2004
- National Secretary/Treasurer 2003
- Executive Committee member, 2003-2005
- Ex-Officio Director, AITP national Association Board of Directors, 2000, 2001, 2002
- Member of the Finance Committee, 2002
- Chair of the Finance Committee, 2003
- Member of the Marketing Committee, 2003

- Member of the Region Roles and Funding Committee, 2002

Association of Information Technology Professionals National Collegiate Conference:

- Chairperson, 1996-97.
- Member of the AITP National Collegiate Conference committee for 1997-2015
- Competition/Events Coordinator, 2000, 2002, 2003, 2004
- Mobile Application Development Chair: 2012, 2015

Association of Information Technology Professionals, Jackson chapter

- Advisory Board Member, 2013-2015

Decision Sciences Institute:

- Member of the national Member Services Committee, 2007-2008.
- Mentor in the national DSI New Faculty Development Consortium, November, 2006, San Antonio, TX.
- Member of the Innovative Education Committee, 1998-2000
- Member of the Regional Activities Committee, 1999-2000, 2000-2001
- Member of the national Nominating Committee, 2002-2004
- Served as a Mentor for the New Faculty Development Consortium at the Decision Sciences Institute annual conference in Boston, MA, 1995. Served again as a Mentor at the 1996 meeting in Orlando, FL.

Southwestern Federation of Administrative Disciplines (SWFAD):

- Member of Board of Directors (1998-1999, 2000-2001)
- Doctoral Consortium Coordinator (2001)
- Doctoral Consortium Co-Coordinator (2000)

Southwest Decision Sciences Institute:

- Webmaster, 2013-2015
- Special Panels Track Chair, 2012, 2013, 2015
- Distinguished Service Award Selection Committee
 - Member (1997-98, 2007-2008, 2010-2011, 2012-2013, 2013-2014)
 - Chair (2010-2011)
- Vice President – Member Services (2005-2008 term)
- Past President (2001-2002 term)
- President (2000-2001 term)
- President-Elect (1999-2000 term)
- Vice-President - Programs (1998-99 term)
- Vice-President - Student Liaison (1996-97 term)
- Proceedings Coordinator/Editor (1998-99)
- Council Member (1997-2000 term; resigned to become
- Vice-President for Programs in 1998)
- Nominating Committee Member
- Outstanding Educator Award Selection Committee (2013-2014)

- Reviewer, Session Chair, Discussant (1993-2002)

Southern MIS Association (known today as Southern AIS):

- Founding Member of Executive Committee (1993-1999)
- Founding Treasurer (1993-1999)
- Program Chair - First Annual Meeting, Oct. 1994
- Proceedings Editor - First Annual Meeting, Oct. 1994
- Reviewer 1995

ABET (Computing Accreditation Commission)

- Site visit team, Jacksonville State University (Alabama) 2016.

Editorial Board, Reviewer, and Discussant Service:

- Reviewer for the Journal of Informatics Education Research
- Reviewer for Decision Support Systems
- Reviewer for Communications of the ACM.
- Reviewer for the Journal of End User Computing.
- Reviewer for the Journal of Information Systems Education
- Reviewer for Data Base.
- Reviewer for OMEGA: The International Journal of Management Science.
- Editorial Advisory Board Member for Internet Research.
- Editorial Advisory Board Member for the Journal of Organizational and End User Computing (formerly the Journal of End User Computing). 1999-2005, 2007-present.
- Editorial Advisory Board Member for Industrial Management & Data Systems, 2005
- Past Member of the Editorial Advisory Board for the International Journal of Mobile Communications
- Reviewer for the Hawaiian International Conference on Systems Sciences, 2002
- Reviewer for Informing Science Conference (2001)
- Reviewer for Decision Sciences Institute annual conference (1992-2000, 2003)
- Discussant at several DSI conferences (both regional and national, multiple years)
- Reviewer and Discussant for Southern Management Association (1994, 1996, 1997)
- Reviewer for International Business School Computer Users Association (1994)
- Reviewer for the Americas Conference for Information Systems (2015)

Served as a faculty mentor in the *Ronald E. McNair Program* for minority undergraduate students who are planning to pursue a graduate education, 2000, 2003.

Regional Science Fair judge in Soc. Sciences, Math & Computers (1992-1997)

Textbook reviewer for several publishers (1985-present).

Reviewer for Southeastern INFORMS Meeting, 1995

GRANTS AND CONTRACTS RECEIVED

Reithel, B. "Use of an Activity / Time Tracking System in Undergraduate MIS Courses", Grant from Harvest, Inc. to allow the use of the Harvest time and project tracking system in the senior MIS capstone course so that students can gain experience in a more formalized and professional activity tracking setting, \$1,500, January 2013.

Reithel, B. "Microsoft .NET Development Grant", The University of Mississippi, School of Business Faculty Development Grant, \$650, June 2002.

Reithel, B. "The *Digital Mississippi Project*: Digitizing 6 Years of the Television Show *Mississippi Business Today*", funded within the Robert M. Hearin Foundation grant to the School of Business Administration, \$11,630, October 2000.

Reithel, B. "Analysis of State-wide Network Infrastructure Needs", Mississippi Central Planning and Development District, \$14,500, Spring-Summer 2000.

Gardner, W.; Reithel, B. and Foley, R. "The Effects of Organizational Culture, Person-Organization Fit, Realistic Recruitment, and Personality on Organizational Attraction", Office of Naval Research, web-based research project, \$54,930, Spring 2000.

Reithel, B. and Hale, E. "Sun Server Grant", hardware grant of \$19,000 for server to run the SAP software package, 1999.

Reithel, B. and Hale, E. "SAP University Alliance", software grant enabled the MIS program to begin teaching leading-edge courses in Enterprise Resource Planning Systems. Software license value: \$850,000, 1999.

Reithel, B. "A Study of Opportunities in Tele- and Data-communications Education and Research", proposal developed at the Chancellor's request and funded by the John Palmer Foundation to support a research and business plan development effort in partnership with PriceWaterhouseCoopers, \$107,000, 1998-99.

Reithel, B. "Web Survey", AITP Education Foundation grant, February 1999, \$4,000.

Reithel, B. "Objects On Campus: Software Grant" student computer laboratory grant of development software including VisualAge (Single-user, Team, and Multimedia versions), IBM Smalltalk, SOMobjects Developer Toolkit and Workgroup Enabler, IBM Corporation, 1996.

Note: beginning in late 1995, I was asked to no longer seek internal University of Mississippi Partners or Associates grant funds due to my administrative responsibilities in helping to obtain the external funding necessary to support these programs.

Reithel, B. "Competitive Use of Information Technology: A Portfolio Management Framework," Ole Miss School of Business Administration Summer Research Grant Program, 1995, \$3500.

Reithel, B. "The Development of a Hypermedia Tutorial on Systems Analysis and Design," University of Mississippi Technology Fellows Grant, Summer 1995, \$3,500.

Hawley, D.; Johnson, J. and Reithel, B. "Expansion of the Business School LAN", Ole Miss Associates Grant, 1994-95, \$10,000.

Reithel, B. "Provision of Multimedia Authoring Development Capabilities", Ole Miss Partners Grant, 1994-95, \$890.

Johnson, J. and Reithel, B. "Interactive Distance Learning Courseware Development", Institutions of Higher Learning, State of Mississippi, \$10,000.

Reithel, B. J. "Knowledge Ware Information Engineering Workbench Educational Grant", Knowledge Ware Corporation grant of 35 copies of the IEW/Workbench software for use in Systems Analysis & Design courses, 1993, equivalent software purchase price: \$248,500.

Reithel, B. J. "Knowledge Ware Object View Educational Grant", Knowledge Ware Corporation grant of 35 copies of the Object View software package for use in Systems Analysis & Design courses, 1993, equivalent software purchase price: \$35,000.

Reithel, B. J. "The Development of an Editor Allowing Verbal Documentation of Computer Programs", Ole Miss School of Business Administration Summer Research Grant Program, 1993, \$3500.

Reithel, B. J. "Enhancement of Microcomputer Processing Capability", Ole Miss Partners Grant, 1992-93, \$980.

Reithel, B. J. "Hardware and Software for Acoustical Experimentation", Ole Miss Partners Grant, 1992-93, \$585.

Reithel, B. J. and Robinson, R. K. "Business Visualization for Employee Selection", Ole Miss School of Business Administration Summer Research Grant Program, 1992, \$1500.

Robinson, R. K. and Reithel, B. J. "A Survey of Public Organization Software Piracy Policies", Ole Miss School of Business Admin. Summer Research Grant Program, 1992, \$1500.

Reithel, B. J. "Genifer Version 2 Educational Grant", Bytel Corporation grant of Program Generator, 1993, equivalent software purchase price: \$395.

Reithel, B. J. "The Procurement of a Database to Support MIS Research", Ole Miss Partners Grant, 1991-92, \$350.

Reithel, B. J. "Expansion of Microcomputer Storage Hardware", Ole Miss Partners Grant, 1991-92, \$900.

Reithel, B. J. "Software Development Tools for Virtual Reality Systems", Ole Miss Partners Grant, 1991-92, \$923.

Reithel, B. J. "An Assessment of the Strategic Use of Information Systems by Small Businesses", University of Mississippi Faculty Summer Support Program, Summer 1992, \$2,360.

Reithel, B. J. "Grant of Excelerator CASE Tool for Use in Systems Courses", two copies granted to West Texas A & M University by Index Technology Corporation, 1989, equivalent software purchase price: \$17,000.

MEMBER OF PROFESSIONAL ORGANIZATIONS:

- Association for Computing Machinery (ACM)
- Association for Information Systems (Charter Member)
- AITP – The Association for Information Technology Professionals (formerly DPMA)
- Decision Sciences Institute (member of both National and Southwest Region)
- IEEE Computer Society
- ASCAP
- InfraGard (FBI-affiliated association for IT security and national defense)